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Single-family living in Stapleton's newest neighborhood: Grand opening of KB Home's Conservatory Green from low \$3s

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By Mark Samuelson

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What kind of value is Stapleton offering in its newest single-family neighborhood?...where some prices have "threes" behind the dollar sign, instead of fours or fives? Consider this: There are already a dozen buyers who've purchased KB Home's new-urban styled designs in Conservatory Green, walking distance from new dining and theaters in The Shops at Northfield Stapleton, before today's grand opening for three furnished models - and another ten who've put down reservations.



Wendy and Trevor Phillips (left) and daughter Willa, join KB Home's Theresa Longo beside a Goldenrod model, like one the couple has bought in Conservatory Green, where homes are clustered around park-like courtyards.

Among those buyers are Wendy and Trevor Phillips. Ten years ago Trevor got down on his knees and proposed to Wendy in the framed-up shell of their first KB Home at Stapleton; now they're making their fourth purchase - a 3-bedroom Goldenrod plan just like the first



One of KB Home's newly opened models.

model home you'll tour today; that the couple is personalizing, even adding more space, taking advantage of KB Home's 'Built-to-Order' program. "I did extensive research," says Trevor Phillips. "KB is the best value per-square-foot and gives you the ability to customize." "Buyers know that this new price point is a sweet spot," says Theresa Longo, who along with KB Home's Tom Magnetti will show you these three models: two Craftsman style, one a farmhouse-style, all wrapping a shared courtyard park in front of each home.

That appeals to Wendy Phillips, who expects their home to be done in time for daughter's Willa's fourth birthday this August. "There's a different vibe here," says Wendy, president of Big Buzz Brands in downtown. "I like how open and bright (the model) is." The couple also likes the sense of community encouraged by the courtyard-style plan, the diversity that they find in Stapleton, and the great access to trails. ("I'm a runner," Wendy notes, saying she routinely runs Stapleton's trails, and has cycled for miles on the Sand Creek Regional Greenway and into the new Rocky Mountain Wildlife Refuge north of Conservatory Green. The Phillips are regulars at Udi's, Casey's and Blue Fin Sushi in Stapleton's E. 29th Avenue Town Center; but are now spending more time at The Shops at Northfield Stapleton, walking distance from this new neighborhood, where TGI Fridays is already little Willa's favorite.

You can also visit Stapleton's new visitor center at 49th and Uinta, just across from the grand opening of KB Home's models. To reach from Quebec at Martin Luther King, head east on MLK a half mile to Central Park Boulevard, then head north a mile-and-a-half on Central Park to Northfield, then left a half mile to Uinta.

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neighborhood walking distance to The Shops at Northfield Stapleton; , 2- & 3-bedroom, 2-car garage, side yard; 3 furnished models; information center on other builders. 8102 E. 49th Pl., Denver; from Quebec in Stapleton take MLK east 0.7 mi. to Central Park Blvd., north 1½ mi. to Northfield Blvd., left ½ mi. to Uinta)

PRICE: From \$301,995

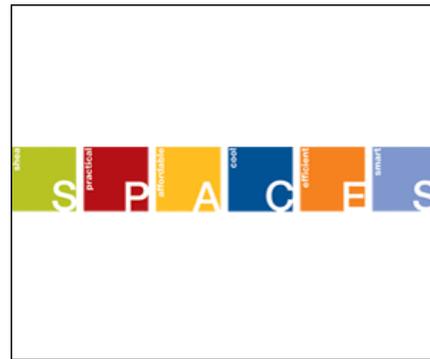
WHEN: Today, 10 a.m. until 6 p.m.

PHONE: 303-323-1179

WEB: StapletonDenver.com

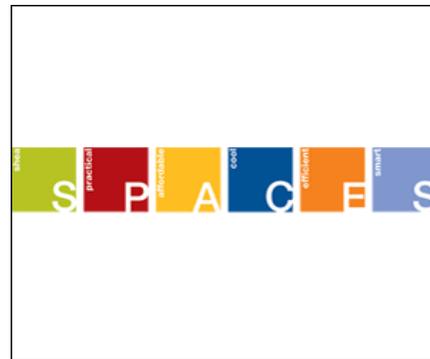
Mark Samuelson writes on real estate and business; you can email him at mark@samuelsonassoc.com. You can see all of Mark Samuelson's columns at DenverPost.com/RealEstate. Follow Mark Samuelson on Twitter: @marksamuelson

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